



PROJECT B

BONT ROWING + BAT LOGIC



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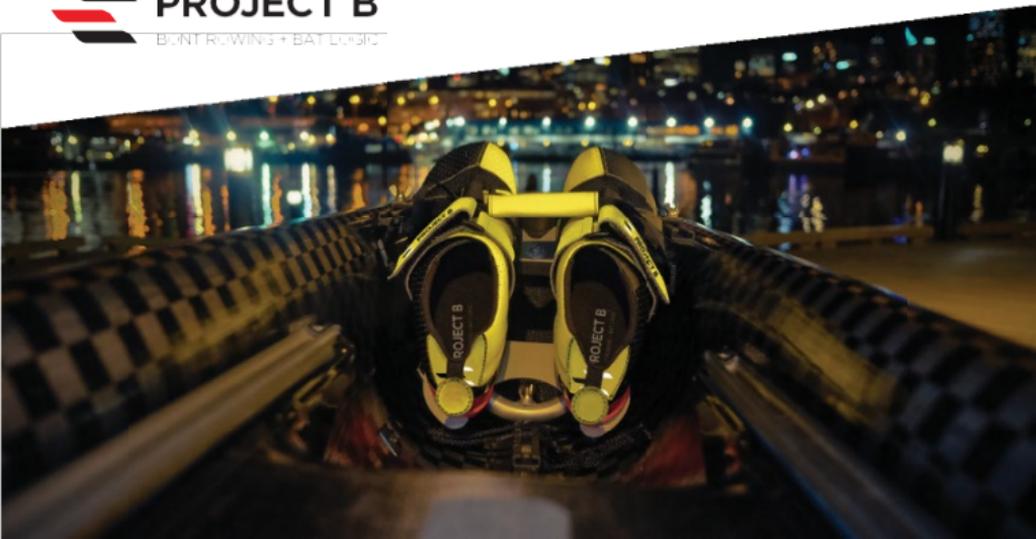
www.projectb-rowing.com

About Us

Lighter, stronger, faster; the pillars of Project B. It is a winning philosophy as much as a brand.

Project B is brought to you by BAT Logic and Bont Rowing, with 30+ Olympic Medals and 4 decades of rowing experience behind us.

We believed rowers deserved more from their equipment, so we started making it.



BR

The most advanced rowing shoe in the world!

Revolutionary BOA closure system, safer rowing, improved lock down and no more velcro.

- First ever quick release BOA system in rowing
- Kevlar wiring
- Carbon fiber split sole



PBR2

A rowing shoe built by rowers for rowers.

- 4 Standard colours
- World first carbon fiber split sole design
- Anatomic heel cup and toe box
- Arch support



PBR3

The entry level shoe that eclipses other brands' top models!

- The same shape and foot model as used on all PBR shoes
- Forefoot and Heel load zones with sweet-spot split
- Single velcro closure
- Carbon composite replaces carbon for the more budget conscious

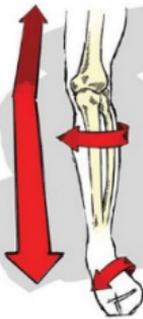


Absolute Stability

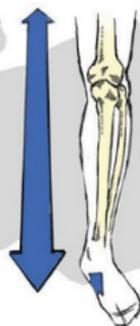
Foot Arch Support



Unsupported arches cause poor knee and hip tracking, leading to injury.



Properly supported feet produce a stable, efficient stroke.



Shaped to Row

Rowing Specific
Shoe Profile



Anatomic Fit



Conventional shoes prevent natural foot spread causing instability and discomfort.

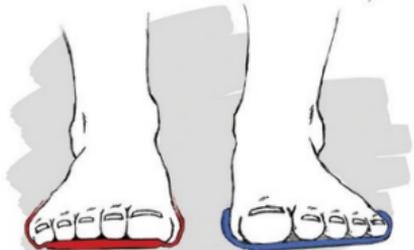


Our toe-box allows proper foot plant for increased stability, power, and comfort.

Ultimate Connection, Steering and Power Transfer

Carbon Fiber
Forefoot Cradle

**Carbon Fiber
Forefoot Cradle**

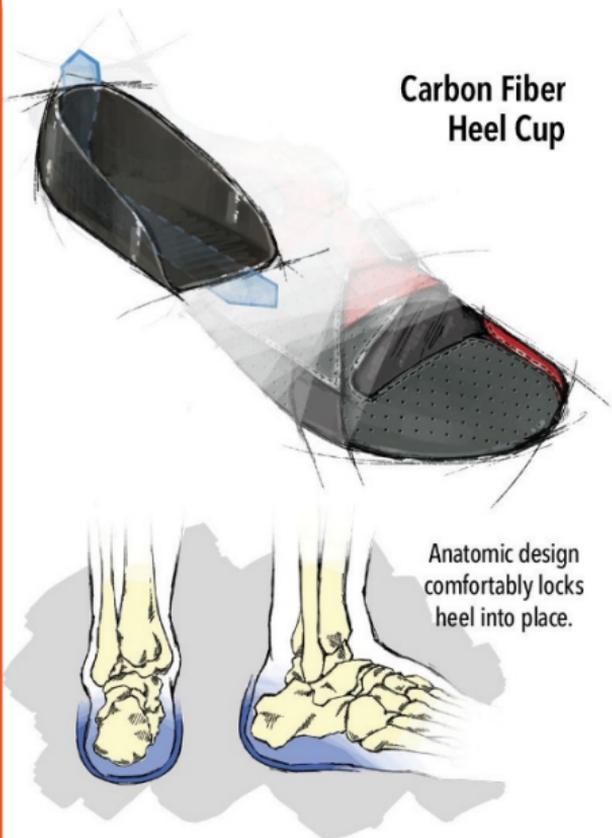


Traditional designs
lack lateral support.

Our rigid cradle
allows precise
steering input.

Power Transfer

Carbon Fiber
Heel Cradle



Complete Support

Tongueless Wrap

Tongueless Midfoot Wrap



Maximum Power, Enhanced Feel

World First Carbon
Fiber Split Sole



More Comfort

Anatomic Heel Cup
& Collar Shape



Safety and Security

Lock Down Straps/BOA

High quality lock down velcro straps or World-First BOA system



**Custom Fit,
Improved Wear**

Memory Foam
Innersole



Alkaline Tested and Acid Safe Uppers

Tested in the
harshest
environments with
uppers fully resistant
to alkaline/acid
contact from sweat
and water.

* Alkaline resistance only
applies to PBR 1/2



Project B VS The Average Rowing Shoe. Why Compromise?

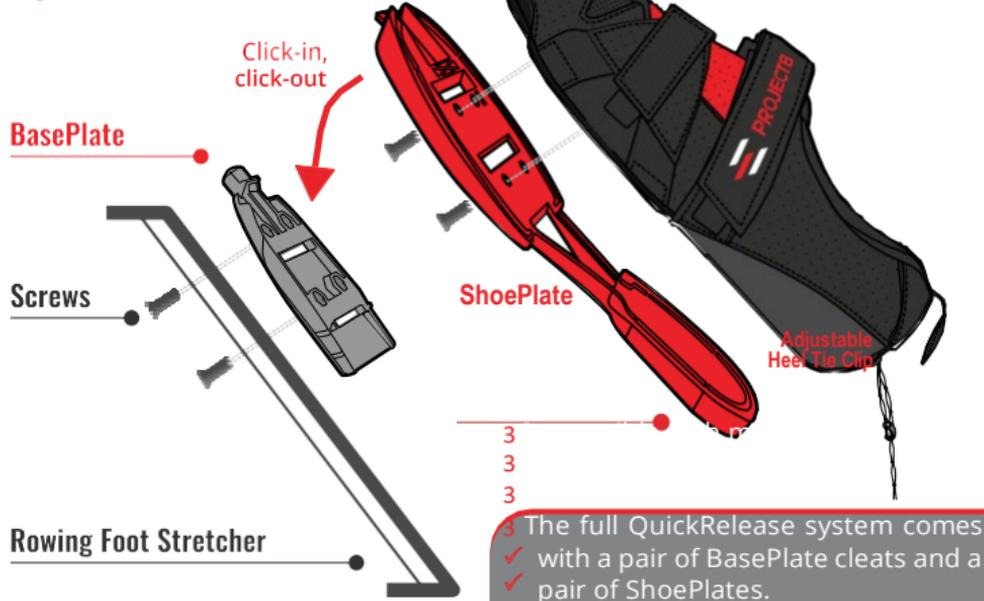
Attribute	Project B Shoes	PBR1	PBR2	PBR3
Sole	Carbon fiber split sole	✓	✓	
	Carbon composite			✓
Heel Cup	Anatomic shape to reduce blisters and achilles pressure through the stroke	✓	✓	✓
Innersole	Full memory foam & non-porous	✓	✓	✓
Force Transfer	Proven to increase peak force transfer	✓	✓	✓
Straps	BOAIP1 closure system, anatomic design	✓		
	Dual lockdown, anatomic design, force tested		✓	
	Single lockdown velcro strap, anatomic design			✓
Foot Support	Ultimate support, designed only for rowing by rowers with the help of science and technology	✓	✓	✓
Materials	Top grade carbon fiber, 3M velcro, memory foam, hand made quality	✓	✓	✓

Project B VS The Average Rowing Shoe. Why Compromise?

Attribute	The Average Rowing Shoe	
Sole	Plastic/Rubber no specific bending zone	
Heel Cup	Often too low or too high causing irritation and possible achilles pressure	
Innersole	Often cardboard or fiber based, absorbs water, increases weight	
Force Transfer	Absorbs force and doesn't support the foot in the stroke	
Straps	Just there to close the shoe	
Foot Support	Derived from other sports, no thought to arch or dorsal foot support	
Materials	Plastic, low grade fabric uppers adapted from other sports or even dress shoes	



QuickRelease System



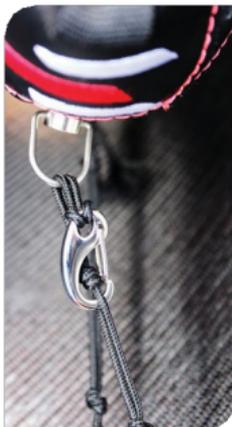
Click your new shoes into any boat, all seats and onto the erg with The QuickRelease System.

- ✓ The full QuickRelease system comes with a pair of BasePlate cleats and a pair of ShoePlates.

Adjustable Heel Tie Clips

No more knots, quick changes and enhanced safety

- Easy use clip on/ clip off heel ties - no more shoe laces or knots
- Fully length adjustable for different shoe sizes and movement needs
- Load rated, marine-grade fully stainless clip
- Lightweight
- Stays in the boat for safety
- A great upgrade option for your Project B shoes or when using the BAT Logic QuickRelease System



Safe Fitment, Use & Warranty - Project B

For all screws used for attachment:

Simply hand tighten, or if using a drill, do not tighten over 5Nm. Over tightening can damage the thread.



Heel Ties:

FISA approved safety heel ties must always be worn.



Warranty Details:

2 years in European Jurisdictions.

1 year in all other regions.



At Project B we are all about YOU - the athletes.

Project B is the shoe choice of the top rowing nations globally and you can see why with World Best Times recorded in the shoe for both the JM1x and Senior M1x.

The reigning W1x World Champion would not row in anything else and has not been defeated in our shoes.

*Lighter,
Stronger,
Faster*



PROJECT B

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Stronger,
Faster*

Brought to you by



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